



In a fast-paced world, organizational survival depends on matching the right people quickly and efficiently to today's problem. Sadly projects beget projects in an endless cycle. Most fail! Outcomes fall below expectations, timelines become elastic, and budget overruns jeopardize financial success. Striving to avoid poor outcomes, corporate leaders emphasize coordination and communication. This does not guarantee success. Equally important though frequently underestimated, is achieving the right blend of talent, personality, and motivation. Team selection is undermined by biases and poorly understood assumptions. Team members, while individually impressive, perform poorly together. Collaborative problem solving never emerges. Innovation is rare, and success is limited. The team fails to be more than the sum of its parts. At worst, it is less! Skills and talent, in addition to time and energy, are wasted.

Great teams are not born, great teams are made.

SuperScript solves these problems. SuperScript is a tool for corporate leaders to build project teams fit for their purpose. It finds the right people with the right motivation and brings them together in the right mixture of soft and hard skills to address today's problem. SuperScript does this by employing a data-driven optimization algorithm that improves automatically with experience to engineer teams for success.

These teams exhibit cognitive diversity by design and create superior solutions to complex problems. SuperScript unlocks better use of in-house talent. Knowledge workers express their full potential through better collaboration. Over time truly productive networks flourish. Complex problems get solved faster, cheaper, and better, which translates into a sustainable competitive advantage. Human capital has become tangible!

For more information, visit www.superscript.us or send an email to hey@superscript.us.

SuperScript is an initiative from Quantula LLC, 4125 Riehen, Switzerland.

